

# Web Banner Guidelines

\*Applicable disclaimers must be no more than one click away from the advertisement without scrolling.



**\$0 DOWN / NO PAYMENTS FOR 90 DAYS / 0% APR\***  
**ON ALL MOTORCYCLES, ATVS & SIDE-BY-SIDES**

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\*For qualified buyers that elect 90-day interest & payment deferral; 60 months at \$19.33 per \$1,000 financed. 5.99% APR financing (and 90-Day Payment Deferral option and 90-Day No Interest option) for 60 months available to tier A1 qualified buyers through participating Yamaha dealers financing purchase of a new 2017-2020 Yamaha Motorcycle, Scooter, ATV or Side x Side through Yamaha Financial Services (YFS). Eligible customers who defer first payment to 90 days after signing do not incur finance charges during deferral period; finance charges begin to accrue at stated APR at the end of the 90-day period. Ex: \$10,000 financed based on 5.99% APR equals \$11,596.89 payable in 60 monthly payments of \$193.28. No down payment or trade-in required. Must take delivery from retail stock by 4/30/20. Subject to YFS approval; not all buyers will qualify. See dealer for incentive details. Offer good only in the U.S., excluding the state of Hawaii. Dealer remains responsible for complying with all local and state advertising regulations and laws. Read the Owner's Manual and the product warning labels before operation. Motorcycle Riders: Dress properly for your ride with a helmet, eye protection, riding jacket or long sleeve shirt, long pants, gloves and boots. Yamaha and the Motorcycle Safety Foundation encourage you to ride safely and respect the environment. For further information regarding the MSF course, call 1-800-446-9227. ATV Riders: Yamaha recommends an approved training course. See your dealer or call 1-800-887-2887. ATVs can be hazardous to operate. Side-by-Side Riders: Always wear your seat belt, helmet, eye protection and protective clothing. ©2020 Yamaha Motor Corporation, U.S.A. All rights reserved. • [YamahaMotorsports.com](http://YamahaMotorsports.com)